

## Schedule

### MONDAY 4-20

2:00 pm - 6:00 pm  
REGISTRATION

4:00 pm - 5:00 pm  
SC&RF EXECUTIVE COMMITTEE

4:00 pm - 5:30 pm  
SC&RA EXECUTIVE COMMITTEE

7:00 pm - 10:00 pm  
PAST CHAIRMAN'S DINNER

7:30 pm - 8:30 pm  
FIRST TIMERS' RECEPTION

### TUESDAY 4-21

7:30 am - 5:00 pm  
REGISTRATION

7:30 am - 8:30 am  
MEMBERSHIP COMMITTEE

7:30 am - 8:00 am  
SC&RF EDUCATIONAL ASSISTANCE COMMITTEE

8:00 am - 9:00 am  
CRANE & RIGGING SAFETY EDUCATION & TRAINING COMMITTEE

8:30 am - 9:30 am  
TRANSPORTATION GROUP SAFETY EDUCATION AND TRAINING COMMITTEE

8:45 am - 10:00 am  
ALLIED INDUSTRIES GROUP GOVERNING AND ANNUAL MEMBERSHIP MEETING

9:00 am - 1:00 pm  
SPOUSES TOUR - HISTORIC TROLLEY TOUR

9:15 am - 10:15 am  
CRANE & RIGGING GROUP LABOR COMMITTEE

9:45 am - 11:15 am  
PERMIT POLICY COMMITTEE

10:30 am - 11:30 am  
TOWER CRANE COMMITTEE

11:45 am - 12:15 pm  
INSURANCE & RISK MANAGEMENT COMMITTEE

11:45 am - 12:45 pm  
SC&RF WORKFORCE DEVELOPMENT COMMITTEE

1:00 pm - 2:30 pm  
OPENING SESSION: TORT REFORM - THE CURRENT LANDSCAPE & NATIONAL AND STATE PRIORITIES

2:45 pm - 4:15 pm  
INSURANCE SESSION - LESSONS LEARNED IN A CHALLENGING INSURANCE MARKET

4:15 pm - 5:15 pm  
SC&RF RESEARCH COMMITTEE

4:15 pm - 5:15 pm  
EDITORIAL ADVISORY BOARD

6:30 pm - 8:00 pm  
PRESIDENT'S RECEPTION



### WEDNESDAY 4-22

7:30 am - 3:00 pm  
REGISTRATION

7:30 am - 8:45 am  
LINK-BELT BREAKFAST: TALE OF TWO BRAINS

9:00 am - 10:30 am  
CRANE & RIGGING GROUP GOVERNING COMMITTEE/ MEMBERSHIP MEETING

10:30 am - 12:00 pm  
TRANSPORTATION GROUP GOVERNING COMMITTEE/ MEMBERSHIP MEETING

1:00 pm - 5:00 pm  
GOLF TOURNAMENT

1:00 pm - 2:00 pm  
EDUCATIONAL SESSION - UNBRANDING: LOYALTY IN THE AGE OF DISRUPTION

2:15 pm - 3:15 pm  
CRITICAL EDUCATIONAL SESSION: VOLATILITY IN EQUIPMENT VALUATIONS

3:30 pm - 5:30 pm  
SAND-TASTIC SCULPTING

6:00 pm - 7:00 pm  
GOLF RECEPTION

### THURSDAY 4-23

7:30 am - 2:00 pm  
REGISTRATION

7:30 am - 8:45 am  
TRAIL KING BREAKFAST: FIND A WAY EVERY DAY

9:00 am - 12:00 pm  
EXHIBIT CENTER BRUNCH

12:30 pm - 1:30 pm  
SC&RF BOARD OF DIRECTORS AND PROGRAM UPDATES

1:30 pm - 5:00 pm  
RIGGING JOB OF THE YEAR COMPETITION

7:00 pm - 10:00 pm  
MAKING WAVES: SC&RF'S 40TH ANNIVERSARY CELEBRATION

### FRIDAY 4-24

8:00 am - 10:00 am  
REGISTRATION

8:00 am - 9:30 am  
ANNUAL MEMBERSHIP & BOARD OF DIRECTORS MEETING

9:45 am - 2:45 pm  
HAULING JOB OF THE YEAR COMPETITION

5:30 pm - 6:30 pm  
BOARD OF DIRECTORS AND INTERNATIONAL RECEPTION

6:30 pm - 7:30 pm  
CLOSING NIGHT RECEPTION

7:30 pm - 9:30 pm  
AWARDS RECOGNITION DINNER

## Networking

### FIRST-TIMERS' RECEPTION

**April 20, 7:30 pm**  
Is this your first SC&RA meeting? Join us for a special reception to network with officers and key leaders in the Association, first-time attendees, as well as SC&RA staff.

### PRESIDENT'S RECEPTION

**April 21, 6:30 pm**  
Association President Jim Sever will host the most popular and well-attended reception of the conference.  
*Attire is professional/jacket.*

### LINK-BELT BREAKFAST

**April 22, 7:30 am**  
Enjoy breakfast and morning coffee. All registered guests are invited to attend.

### MAKING WAVES: SC&RF'S 40TH ANNIVERSARY CELEBRATION

**April 23, 7:00 pm - 10:00 pm**  
Join us for a special 40th Anniversary fundraiser as we Make Waves for Workforce! Enjoy a beach-inspired evening featuring a full BBQ dinner, build-your-own ice cream sundaes, cozy fire pits, swaying palm trees, and signature beach-themed cocktails. Help support the future of our industry while celebrating four decades of SC&RF impact.

*Ticket Price: \$195.00*

### TRAIL KING BREAKFAST

**April 23, 7:30 am**  
*Enjoy breakfast and morning coffee. All registered guests are invited to attend.*

### BOARD OF DIRECTORS AND INTERNATIONAL RECEPTION

**April 24, 5:30 pm**  
This reception recognizes and celebrates all international members who have traveled far distances to attend the meeting.

*Attire is professional.*

*This event is by invitation only.*

### AWARDS & RECOGNITION RECEPTION AND DINNER

**April 24, 6:30 pm**  
Join us to close out the conference with awards for membership longevity, Job of the Year in 8 categories, and more. Enjoy dinner and networking with peers. The event is included in your registration, but please let us know if you plan to attend.

*Tickets for the event will be provided onsite.*

*Attire for Closing Night is black tie optional.*



## Activities

### SPOUSES' TOUR - HISTORIC TROLLEY TOUR

**April 21, 9:00 am**  
Enjoy a journey back in time while you travel through our Historic Downtown Fernandina Beach, Old Towne, the silk-stocking district and parts of the north end of Fernandina Beach in an Open Air Trolley. The tour will end in the Downtown Historic district where the guests will enjoy exploring our local "Mom and Pop" shops and enjoying our local cuisine.

*Fee: \$50*

*All proceeds will be donated to Micah's Place.*

### GOLF TOURNAMENT

**April 22**  
**Tournament Time:**  
**1:00 pm - 5:00 pm**

**Golf Reception:**  
**6:00 pm - 7:00 pm**

A sell-out event every year, the golf tournament is one of the most popular events. Register early.  
*Resort golf course fee: \$195*

### SAND-TASTIC SCULPTING

**April 22, 3:30 pm**  
This hands-on beachside experience invites your team into the creative world of sand sculpting. Equipped with all necessary tools, groups transform a 5-foot square of beach into a custom masterpiece. From sea creatures to castles or abstract designs, the shoreline becomes a gallery of teamwork and imagination. No prior experience is needed—just enthusiasm, collaboration, creativity, and a readiness for coastal fun while sculpting something truly spectacular in the sand.

## Education

### TUESDAY 4-21



**1:00 pm - 2:30 pm**  
**OPENING SESSION: TORT REFORM - THE CURRENT LANDSCAPE & NATIONAL AND STATE PRIORITIES**

The U.S. tort system is broken and needs reform. Nuclear verdicts, third-party litigation funding, fraud, and other abuses are driving insurance premiums and business costs beyond reasonable limits. Learn where judicial hellholes exist, what reforms are underway nationally and statewide, and how to support meaningful civil justice reform efforts today.

**Speakers:**

Sherman "Tiger" Joyce  
*President, American Tort Reform Association (ATRA)*

Richard Planka  
*General Counsel, American Trucking Associations (ATA) Chief Counsel, ATA Litigation Center*



**2:45 pm - 4:15 pm**  
**INSURANCE SESSION - LESSONS LEARNED IN A CHALLENGING INSURANCE MARKET**

A panel of three SC&RA members, joined by a seasoned loss control specialist, will break down what top tier crane companies and specialized carriers are doing to stand out and control their total cost of risk. The discussion will highlight practical strategies, real world experiences, and proven approaches to both preventing claims and effectively managing difficult situations when they arise.

Three panelists plus Loss Control Specialist, Kent Miller, *National Interstate*

Moderator: Rose Augustin,  
*Senior Marketing Manager, National Interstate*

### WEDNESDAY 4-22



**7:30 am - 8:45 am**  
**LINK-BELT BREAKFAST: TALE OF TWO BRAINS**

Mark Gungor, one of the nation's most sought-after communication speakers, delivers his hilarious and insightful Tale of Two Brains. This entertaining session explores key differences in how men and women think, using candid humor and memorable illustrations to teach proven, practical principles.

**Speaker:** Mark Gungor



**1:00 pm - 2:00 pm**  
**EDUCATION SESSION WITH SPONSORED LUNCH**  
**UNBRANDING: LOYALTY IN THE AGE OF DISRUPTION**

We're in the age of disruption. Today's business climate is changing at an unprecedented rate where every week there seems to be a new strategy, platform, or technology that is a "must use" or a "game-changer". In this endless quest for the next bright, shiny thing, we lose sight of the fundamentals. Learn strategies to help navigate change, build stronger teams, and create workplaces where people actually want to be.

**Speaker:** Scott Stratton



**2:15 pm - 3:15 pm**  
**EDUCATION SESSION - VOLATILITY IN EQUIPMENT VALUATIONS**

The Administration's Big Beautiful Bill provides some beneficial tax and financial benefits to businesses, but tariffs and tariff calculations on steel, aluminum and other equipment components have caused varying degrees of complexity in reaching proper valuations that impact the sales, finance, and secondary/used equipment markets. Panelists will discuss the current equipment valuation environment and provide insight on key considerations for new and used equipment purchases and financing.

**Speakers:**

Lee Danhauer, *Vice President, Jeff Martin Auctioneers*

Harry Fry, *President, Harry Fry & Associates*

Mike Rosendahl, *Managing Director, PCE Investment Bankers*

### THURSDAY 4-24



**7:30 am - 8:45 am**  
**FIND A WAY EVERY DAY**

Join former NFL running back Merrill Hoge for an inspiring keynote based on his lifelong mantra: "Find A Way." From discovering football on TV at age eight in small-town Idaho to realizing his dream with the Pittsburgh Steelers—where he set records and earned All-Madden honors—and later the Chicago Bears, Merrill turned obstacles into victories. Facing career-ending head trauma, cancer in 2003, and open heart surgery, his daughter's words "Dad, find a way" fueled his resilience. Discover how these three words guide business, coaching, parenting, and personal ownership.

**Speaker:** Merrill Hoge

## Information



## Hotel

**OMNI AMELIA ISLAND**  
39 Beach Lagoon Road, Fernandina Beach, FL 32034

**SC&RA Group Rate: Standard Room - \$299.00**

*You must first register for the Annual Conference. Once registered, you will receive instructions for booking your accommodations in your confirmation email.*

## Registration

*Regular registration ends 4/3/2026. Any registration after this date will be considered on-site and charged the on-site fee.*

MEMBER	NON-MEMBER
Registrant.....\$1010	Registrant.....\$1,445
Spouse/Guest.....\$710	Spouse/Guest.....\$970
Child (over 18 and not in business).....\$710	Child (over 18 and not in business).....\$970
Child.....\$595	Child.....\$825
<b>OTHER FEES</b>	
Golf Tournament.....\$195	
SC&RF Fundraiser.....\$195	

## Exhibit Center

**THURSDAY 4/23, 9:00 AM - 12:00 PM**





# Register Now!

Join us in Florida for the SC&RA Annual Conference. Expect to interact with industry owners, CEOs, top managers and leaders. Highlights include education sessions by noteworthy authors and speakers, committee meetings, receptions, golf tournament, the SC&R Foundation fundraising event, the renowned Job of the Year competitions, safety awards and an Exhibit Center. This premier conference captures the heart and soul of the Association, and we look forward to welcoming you and your family.



## Sponsors



5870 Trinity Parkway  
Suite 200  
Centreville, VA 20120

## Annual Conference

April 20-24, 2026  
Omni Amelia Island • Amelia Island, FL

**WHY ATTEND:**

- Build relationships with existing clients
- Find new prospects at the Exhibit Center with 90+ booths
- Learn from experts on new trends and the economy
- Network at receptions every night

**REGISTER TODAY AT**  
[SCRANET.ORG/AC2026](http://SCRANET.ORG/AC2026)



# Annual Conference



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